

# TAKE A BOW IN OUR PROGRAMS!



## Your advertising investment supports the following:

Show production, including set construction, royalties, rentals, costuming, promotion and much, much more.

Maintenance and improvements to the Daytona Playhouse

Educational programs for our youth, including our Young Actors Company theatre summer camps.

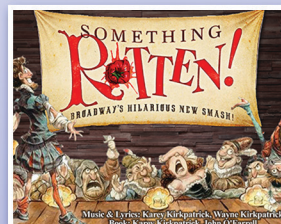
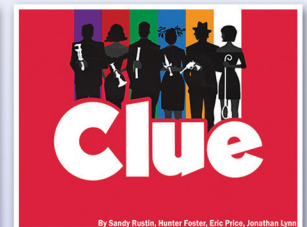
Technical improvements for our productions, including audio systems, rear screen projections and new technologies to come.

Special programming such as Reader's Theatre, Off-Center Stage Productions, and collaboration with other arts organizations.

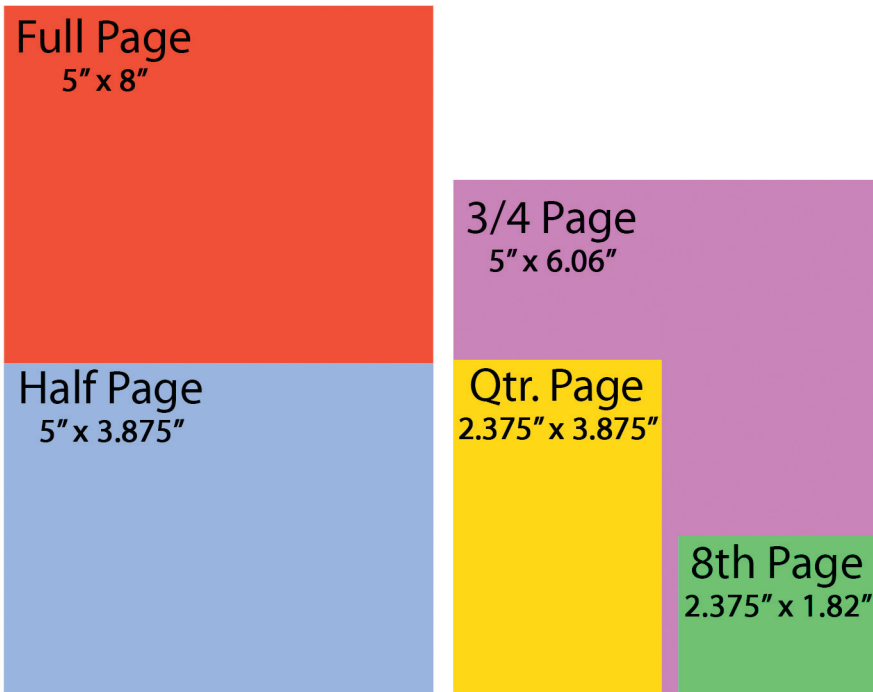
## Why you should support the Daytona Playhouse by advertising in the 2024 - 2025 programs

- 12,000+ advertising impressions over the course of our season.
- Captive audience: theatre patrons view your ad with fewer distractions.
- Your ad shares the program with other businesses that support live theatre in Volusia County.
- DPH patrons appreciate and are encouraged to patronize our advertisers.
- The arts create a prestigious environment for your message.
- Repeat exposures to our audience all season long reinforce your message and drive business.
- Your support helps us continue to produce award-winning theatre.

## 2024-2025 Season



# 2024 - 2025 PROGRAM AD INFORMATION



**TURN OUR PATRONS  
INTO YOUR CUSTOMERS  
AND SHOW YOUR  
SUPPORT OF  
COMMUNITY THEATRE!**

*Thank You!*

Size	Single Show	Season Package*
Eighth Page	\$40.00	\$200.00 *
QuarterPage	\$60.00	\$300.00 *
Half Page	\$120.00	\$600.00**
3/4 Page	\$180.00	\$850.00**
Full Page	\$240.00	\$1,100.00**

\* Up to 24% savings on 6 Show Seasons  
Includes 5 Main Stage, Off Center Stage,  
YAC and any Radio shows  
\*\* Season half page, 3/4 page and full page  
digitally displayed on curtain preshow  
and intermission

**All ads are:**  
Black & White (grayscale)  
300 dpi  
pdf format preferred, jpeg, tiff, png

**Deadlines:**

Orders: 3 weeks prior to show opening  
Materials: 2 weeks prior to show opening

**2024-25 ADVERTISING INSERTION ORDER**

*(Please cut and return with payment)*

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Zip: \_\_\_\_\_

Print ready ads or materials not  
print-ready can be e-mailed to:  
ferbiem52@gmail.com.

Please check as appropriate:  
 New Ad  
 Repeat Ad from Last Year

AD SIZE: FULL 3/4 HALF QTR. 8TH  
(Circle size)

Amount Enclosed: \_\_\_\_\_

Remit to: Daytona Playhouse - 100 Jessamine Blvd. - Daytona Beach, FL 32118